



# SCHEELS®

## Health & Fitness Expo

Friday, 10am - 7pm  
@ Choice Health & Fitness

### Scheels Expo Registration

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_  
Tax ID #: \_\_\_\_\_

#### Terms of Payment

Final balance is due with completed registration to reserve your spot. If payment is not received with your registration, the Scheels Health & Fitness Expo reserves the right to release your exhibit space. No refunds will be made for cancellation after September 1.

#### Description of Products/Services

Only products/services listed on this application and approved by the producer will be allowed. No exceptions.

How will you enhance the racers' experience? Please let us know.

#### Exhibit Rules

In order to preserve the quality of the Scheels Health & Fitness Expo, the following rules apply:

- A. All products/services displayed or sold from an exhibit must be listed on the application and pre-approved, and have a health, fitness and wellness focus.
- B. All exhibits must be professional in appearance (example: no handwritten signs, boxes must be out of sight, etc.).
- C. All displays, materials, and products must be within the confines of the exhibit.
- D. There may be an additional charge for the following: tables, chairs, table covers, skirting and/or electricity.
- E. Food sampling requires a health license and prior authorization.
- F. No promotion or sales of alcohol will be allowed.
- G. Any sales of products must comply with local regulations (including sales tax).
- H. Nothing can be placed on the gym floor that will damage or scratch the floor.
- I. Exhibitor Booth costs include: ONE (1) - 8' table & TWO (2) folding chairs

I, as an exhibitor at the Scheels Health & Fitness Expo, agree to the above rules and to comply with the instructions contained in the Exhibitor Guidelines.

### RESERVE YOUR SPOT TODAY

#### Exhibit Space Requested Rates

- 8 x 10 Single Informational \$275
- 8 x 20 Double Informational \$375

\$25 discount if paid in full before September 1st

Special Requests: \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

Selling Goods?(\$50)\* \$ \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

*\*For Vendors planning to sell any goods or services, an additional \$50 fee is being assessed to donate to the Grand Forks Parks & Recreation Foundation Youth Scholarships fund.*

#### Mail application & payment to:

Grand Forks Run For Fun LLC  
P.O. Box 14867  
Grand Forks, ND 58208-4867

#### For Office Use Only:

Date Rec'd \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
Amount Rec'd \_\_\_\_\_  
Check No. \_\_\_\_\_  
Bal. Due \_\_\_\_\_

Questions: Cathi Feeley  
Cathi: 701-330-7500  
Email: Cathi.feeley@alerus.com

**SHEELS Health & Fitness Expo**  
**Grand Forks Wild Hog Marathon Weekend**  
**Friday, 10AM to 7PM**

**TERMS AND CONDITIONS**

1. All booths must be pre-paid prior to booth set-up.
2. All displays must be fully set up by 9:30am on Friday.
3. No booths may be dismantled prior to 7:00pm on Friday.
4. Exhibitor agrees to pay all applicable sales taxes (currently 6.75%).
5. Exhibitor agrees to be open and staffed during expo hours (see above).
6. Exhibitor will assume the duty and responsibility to obtain any necessary government permits or licenses.
7. All exhibitors must commence dismantling their booths immediately at the close of event; all booths must be dismantled no later than 9pm on Friday.
8. Exhibitor shall not use combustible material at any time. All materials must be flameproof and must not be stored under or behind tables. All packing containers, excelsior and wrapping paper are to be removed.
9. Exhibitor agrees not to deface property and agrees to accept liability for any damage to the property of others. Any damage shall be remedied at Exhibitor's expense to the satisfaction of the property owner.
10. All wiring must conform to the City of Grand Forks Electrical Code.
11. Booths will be assigned on a first-come, first-served basis by the Wild Hog Race Committee ("Committee").
12. Exhibitor agrees that space assignments are subject to reasonable changes by the Committee.
13. Exhibitor agrees that its displays will not disturb adjacent exhibitors or block view of other exhibitors.
14. Exhibitor will not place signage or structure more than 10 feet high without prior permission.
15. No refunds will be made to any Exhibitor who fails to occupy the space.
16. Exhibitor acknowledges that the Committee reserves the right to reject or restrict exhibits.
17. Exhibitor agrees to carry the following insurance: worker's compensation, comprehensive general public liability and property damage, independent contractors, personal injury, blanket contractual liability as well as any other insurance needed to cover the indemnification provisions found in section 18.
18. Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless the Grand Fork Wild Hog Marathon (Grand Forks Marathon, Inc. and Grand Forks Run For Fun LLC), the Grand Forks Park District, Choice Health & Fitness, and SHEELS and all their officers, directors, shareholders, employees, agents, affiliates and representatives against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of exhibition premises or any part thereof.
19. Exhibitor is responsible for their own security of their booth space during the Expo.
20. In the event of war, fire, strike, terrorist attack, government regulation, public catastrophe, act of God, or other uncontrollable cause, the expo or any part thereof is prevented from being held, or cancelled, the Committee shall reasonably determine a refund, if any, to be paid to the applicant Exhibitor based on the Committee's proportionate share of unused funds.
21. Exhibitor will not sublet the exhibit space contracted for and shall not exhibit or permit to be exhibited any merchandise or promotional material other than that specified in the application. The Committee reserves the right to reject the display of any merchandise, service or promotional material.
22. Only one exhibitor may occupy assigned booth space unless prior approval is given by the Committee.
23. Each Exhibitor is bound in all respects by these Terms and Conditions. Exhibitor must bring to the notice of all agents or contractors it employs each of these Terms and Conditions as may affect such agents and contractors, and any claim arising from the failure of the Exhibitor to give such notice shall be the sole responsibility of that Exhibitor.
24. Violations of these Terms and Conditions may result in the forfeiture of exhibiting space, without refund, at the Committee's discretion.